

Newlin Grist Mill



2019 Sponsorship Opportunities

Fall Harvest Festival
Archaeology Festival
Tasting Through Time Dinner
Tavern Night
Run for the Mill
Tales on Trails
Sip Behind the Scenes



Fall Harvest Festival



Archaeology Festival



Tasting Through Time Dinner



Newlin Grist Mill

219 S. Cheyney Road, Glen Mills, PA 19342

About Newlin Grist Mill

Thank you for your interest in sponsoring the events at Newlin Grist Mill. Your investment in these events and programs gives you a great opportunity to reach and market to a large segment of Delaware County. Your sponsorship also helps to protect, preserve, and maintain our historic buildings and 160 acres of open space, which is freely accessible to the public year-round.

By the Numbers:

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|---|---------------------------------|
| 12 Historic Structures | 160 Acres of Open Space |
| 8 1/2 Miles of Walking Trails | 150 Member Families in 2018 |
| 46,000 visitors/year | 43 school and group tours |
| 200+ volunteers contributed over 3,460 hours of service | Over 2,200 program participants |
| 1,500 students participated in educational programming | |

The Nicholas Newlin Foundation

Founded in 1960, the purpose of the Nicholas Newlin Foundation is to preserve our land and historic buildings for the pleasure and education of the public. In an area of urban growth, the Foundation maintains open land as a refuge for plants, animals, and birds, and for the people who come to enjoy them. In an era of high technology, it offers visitors insights into the vanished life of the rural eighteenth century. This two-fold objective of environmental and historical concerns is combined in a single theme wherever possible. Following the ideals of its founder, E. Mortimer Newlin, the Foundation will strive to enhance its service to the public, while securing its future by managing its finances wisely.

Tales on Trails

Tales on Trails is a self-guided story walk for families with young children. Page by page, they read together as they walk, promoting early childhood literacy while also getting kids moving outdoors! Sixteen signs installed along the trail around Newlin's Frog Pond will feature a rotating selection of nature themed children's books during the summer and fall. The signs were designed by Maris Grove Retirement Community and painted by students from Friends Central School in Wynnewood, PA decorated each sign with colorful, nature-themed designs.

Fully sponsored for 2019

Sponsor Opportunities

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|--|--|
| Program Sponsor (1) \$600 | Logo displayed on the first sign of the story walk for the entire season. Recognition on social media. Logo on website and newsletter. |
| Book Sponsor (3) \$200 | Logo displayed on the first sign of the story walk for one month. Logo on website and newsletter. |

Sip Behind the Scenes

Sip Behind the Scenes is our free happy hours series held five times per year. Guests are invited to sample local beverages and chat with Newlin staff about projects and programs. This program provides opportunities for people in our community to connect with Newlin staff in a casual setting. It also helps promote our programs, and helps build connections for volunteerism and other avenues of support.

Fully sponsored for 2019

Sponsor Opportunities

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|--|---|
| Program Sponsor (1) \$500 | Name displayed at each of the five events. Logo on promotional material. Recognition on social media. Logo on website and newsletter. |
| Themed Sponsor (5) \$100 | Name displayed at one event. Logo on website and newsletter. |

Run for the Mill

Saturday, October 19, 2019, 8-11am

5K Trail Run, 1 Mile Walk, Kid's Fun Dash

The Run for the Mill 5K Trail Run and Walk will be held on October 19, 2019! This event will be held on the grounds of Newlin Grist Mill and features a challenging trail course for the 5K participants, as well as a fun and casual one mile route for walkers. All proceeds will go toward the restoration of the historic water system which powers the 1704 grist mill.

Sponsor Opportunities

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|----------------------------------|---|
| Title Sponsor \$1,000 | 5" logo on t-shirt. Logo on promotional material, including social media, press releases, postcards. Logo with link on website, listing in newsletter. Optional table at the event. Four race t-shirts. |
| Gold Sponsor \$500 | 3" logo on t-shirt. Logo with a link on website, listing on social media, listing in newsletter. Optional table at the event. Three race t-shirts. |
| Silver Sponsor \$250 | 2" logo on t-shirt. Name on website, listing in newsletter. 2 race t-shirts. |
| Bronze Sponsor \$100 | 1" logo on t-shirt. Name on website, listing in newsletter. 1 race t-shirt. |

Sponsorship payments and logos due 9/19/19

Fall Harvest Festival

Saturday, October 5, 10am-4pm

The Fall Harvest Festival is a popular community event. In 2018, nearly 1,300 visitors came out to celebrate. The event is free to the public, with the exception of a \$5 per vehicle parking fee. 20-25 demonstrators provide visitors a glimpse into daily life in the early 18th century through skills and trades such as cider pressing, sand casting, brick making, and more. The re-created 18th century market features textile merchants, bakers, soap makers, and more, demonstrating their crafts while selling their products. Proceeds from this event support restoration and preservation projects at Newlin Grist Mill.

Sponsor Opportunities

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|-------------------------------------|---|
| Title Sponsor \$1,000 | Logo on promotional material, including social media, press releases, postcards, and ten-inch logo on the sponsor banner. Name and logo with link on website. Optional display table at the event. Full page ad on back of program book. Logo on one featured demonstrator sign. Eight parking passes to the event. |
| Supporting Sponsor \$500 | Name on social media. Name and logo with link on website. Half page ad in program book. Six-inch logo on sponsor banner. Logo on one featured demonstrator sign. Four parking passes. |
| Community Sponsor \$250 | Four-inch logo on sponsor banner, name on website. ¼ page ad in program book. Logo on one featured demonstrator sign. Two parking passes. |
| Event Sponsor \$100 | Two-inch logo on sponsor banner, name on website. ¼ page ad in program. Two parking passes. |
| Advertising \$50 | 1/6 page ad in program book. \$125 to advertise at all special events (Fall Harvest Festival, Archaeology Festival, Grains of the World Dinner, and Tavern Night). |

Sponsorship payments and logos due by 9/2/19

Archaeology Festival

Saturday, September 7, 10am-3pm

This event is growing in popularity and we are expecting between 800-1000 attendees for 2019. Visitors have a chance to get their hands dirty as they participate in archaeological excavations near the 1704 Grist Mill. Newlin Grist Mill has the only ongoing, publicly accessible archaeological program in Delaware County. The festival provides visitors unique learning opportunities through hands-on participation and educational displays. Proceeds from this event support all aspects of the archaeology program at Newlin Grist Mill.

Sponsor Opportunities

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|-------------------------------------|--|
| Title Sponsor \$1,000 | Logo on promotional material, including social media, press releases, postcards, and ten-inch logo on the sponsor banner. Name and logo with link on website. Optional display table at the event. Full page ad on back of program book. |
| Supporting Sponsor \$500 | Name on social media. Name and logo with link on website. Half page ad in program book. Six-inch logo on sponsor banner. |
| Community Sponsor \$250 | Four-inch logo on sponsor banner, name on website. ¼ page ad in program book. |
| Event Sponsor \$100 | Two-inch logo on sponsor banner, name on website. ¼ page ad in program book. |
| Advertising \$50 | 1/6 page ad in program book. \$125 to advertise at all special events (Fall Harvest Festival, Archaeology Festival, Grains of the World Dinner, and Tavern Night). |

Sponsorship payments and logos due by 8/7/19

Fundraising Dinners

Tasting Through Time

Saturday, May 11, 6-8pm

Explore history through your taste-buds! This five course dinner and accompanying drinks will feature Newlin family traditions from 17th-century Ireland to their new home in Pennsylvania. The event is held in our cabin and seating is limited to 50 guests (21 or older). Proceeds support the restoration of the 1739 Trimble House Kitchen and Pantry.

Tavern Night

Saturday, November 2, 7-9:30pm

Tavern Night is a one-of-a-kind evening of 18th century food, drink, and music. Guests enjoy the warmth of the fire as they delight in a selection of flavors and aromas representative of those found in a colonial tavern. A variety of punches and other beverages are served alongside various dishes. This event is limited to 50 guests (21 and older) and sells out quickly each year. Proceeds for this event support the H. Dabbs Woodfin Internship program.

Sponsor Opportunities (per event)

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|--------------------------------|---|
| Event Sponsor \$500 | Logo on promotional material, including social media, press releases, and postcards. Name and logo with link on website. Optional display table at the event. Full page ad on back of program book. |
| Table Sponsor \$300 | Logo on promotional material, including social media, press releases, and postcards. Logo in program booklet. |
| Advertising \$50 | 1/2 page ad in program book. \$125 to advertise at all special events (Fall Harvest Festival, Archaeology Festival, Grains of the World Dinner, and Tavern Night). |

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**Sponsorship payments and logos due by
4/11/19 for Grains Dinner and 10/2/19 for Tavern Night**